

Use Genuine Parts

Hyundai builds the highest quality standards into all its parts. Hyundai's genuine parts are developed through various and stringent tests, based on years of research and engineering to ensure the perfect fit and longevity for your vehicle. Using Hyundai-approved genuine parts can help in the validity of your vehicle's warranty with excellent durability results.

Use Genuine Hyundai Parts for Your Hyundai Vehicle.
It's reliable and dependable.



Basic Information

Brake pads are steel backing plates with friction material bound to the surface that faces the disk brake rotor.

Also:

It has medium to high co-efficient of friction, resulting in consistent and dependable braking performance. Exposure to open air, the rotor dissipates heat quickly, ensuring stable and sufficient braking force during high-speed driving as well as repeated braking.

Always Ask for Genuine HYUNDAI BRAKE PAD



The quality of the brake pad cannot be judged merely by appearance. Only genuine Hyundai brake pads are designed and engineered specifically for your Hyundai vehicle. For trouble-free driving, always ask for genuine Hyundai brake pads.

Always look for the smiley sticker to avoid counterfeit parts.



“Genuine Hyundai Brake Pad is
Designed and Rigorously Tested for Your Safety”

Order and buy genuine parts from
authorized Hyundai dealerships.



Genuine Parts

*Some photos in this catalog/leaflet have been taken under controlled conditions while others have not. Colors and images displayed are subjected to printing limitations and are approximations only. Images displayed in this catalog/leaflet may differ slightly from the actual color and product specifications.

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Genuine Parts

BRAKE PAD



*Genuine Hyundai Brake Pad designed and
rigorously tested to ensure optimum performance*

Brake Pad

The brake pad rotates with the wheel, and rotates disc to produce a braking force.



GENUINE VS. COUNTERFEIT PARTS



Compound Material

Genuine parts made by different types of fibers, giving superior characteristics and capabilities such as:

- Consistency in shape and performance in different weather conditions
- Will not suffer excessive wear
- Will not suffer from noise problems

Low-grade quality counterfeit parts may result in:

- Faster wearing and more frequent replacement, hence eventual high maintenance costs
- Uneven braking with unsafe brake fade
- Damage to other parts of the vehicle (disc/drum parts)

GENUINE PARTS



Figure 1. Genuine brake pad is rather compressed in size but heavy, showing smoother cuttings with well-defined colors inside

COUNTERFEIT PARTS



Figure 2. Counterfeit brake pad is light-weighted but bulky, showing rough cuttings with unevenness to colors inside

*Image above: See the difference on compound materials of genuine and counterfeit parts

Bottom Structure

For visual identification in between genuine vs. counterfeit parts, please carefully observe:

- Brake pad shim – attached in the center of the back brake pad
- Structured engraved molding
- Corners and edges for evenness in thickness

GENUINE PARTS

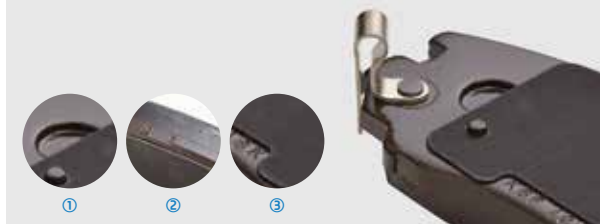


Figure 3. Genuine parts brake pad made with strongly attached shim showing in-depth engravings with thicker edges

COUNTERFEIT PARTS

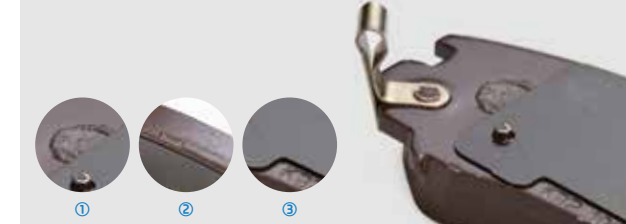


Figure 4. Counterfeit parts of the brake pads made with easily detachable shim; haphazard molding with thinner edges